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Interaction Design

Creative Brief

Project: Yayoi Kusama Website

Overview:

I would like to make a website with full screen images to showcase Kusama's work. I imagine it as a multipage website with images that cycle through as you click them, highlighting information about Kusama's work with descriptions. I want this to look like a portfolio website showing Kusama's work. Kusama not only has an extensive Wikipedia article, but there is an abundance of images of her work on the internet.

Sections:

1. Overview: Summary of Kusama's life, works, and technique
2. Early life: Descriptions of Kusama's childhood and young adult life
3. Career in New York: 1957 – 1972
4. Return to Japan: 1973 – 1977
5. Revival: 1980s – present
6. Work Images
7. Sources

Resources:

Copy is available at https://en.wikipedia.org/wiki/Yayoi_Kusama.

Work is available on Google Images. A good website is also <https://www.artsy.net/artist/yayoi-kusama/works>.

Audience:

This is a website for people who are interested in learning about Kusama's work, so that might include people who go to museums regularly or are interested in art.

Message:

I want to focus on Kusama's unique style and the social influences that shape her work. She is one of the most distinguished and important Japanese artists, which should also be reflected.

Tone:

The tone should reflect Kusama's playful and colorful style. It should be engaging and dynamic.

Visual style:

The website should look modern and place importance on images. Using some Japanese influence may also be interesting. It should go well with the visual look of Kusama's art pieces and have a relation to them. It should be bright and energetic.

Examples:

